

# Professional Certificate in Google Advertising, Athens

At Deree campus, October 2019

## Google Advertising Account

Learn how to properly setup & optimize all Google properties

Date	Time	Location	Type	Lesson	Instructor
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## Google Search Advertising

Learn how to run great ads on search results

Date	Time	Location	Type	Lesson	Instructor
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## Google Display Network Advertising (G.D.N.)

Learn how to run great ads on web sites & mobile apps

Date	Time	Location	Type	Lesson	Instructor
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## YouTube Advertising

Learn how to run great video ads on YouTube

Date	Time	Location	Type	Lesson	Instructor
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## Gmail Advertising

Learn how to run great ads on people's emails

Date	Time	Location	Type	Lesson	Instructor
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## Google Remarketing

Learn how to re-target audiences with different ads

Date	Time	Location	Type	Lesson	Instructor
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## Google Advertising Services

How to offer Google ads management to clients

Date	Time	Location	Type	Lesson	Instructor
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## Google Advertising Exams & Graduation

Students participate in online exams to validate their knowledge & understanding and graduate

Date	Time	Location	Type	Lesson	Instructor
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